



**LİSANS, SERTİFİKA ve UYGUNLUK İŞARETLERİNİN KULLANIMI TALİMATI-  
INSTRUCTIONS FOR THE USE OF LICENSE, CERTIFICATE AND MARKINGS OF  
CONFORMITY**

## 1. PURPOSE

This document provides information about the IFC-Global Certificate and Logo, the Turkish Accreditation Trademark, TE (GRS, RCS, OCS), Cosmos and Good Agricultural Applications Logo. and marketing of certified product in accordance with the rules of organic agriculture. This document aims to determine the rules regarding the use of IFC Global Logo, TÜRKAK trademark and printed brands in the Annex-10 of the regulation on the principles and practices of organic farming, which entered into force as published in the Official Gazette. 27676 dated 18.08.2010. These rules include the use of documents, logos and trademarks used by the certificate holders and individuals or individuals or organizations purchasing products or services that ensure the misleading use of certificates or signs.

## 2. DEFINITIONS

**IFC-GLOBAL Logo:** The symbol used by IFC-GLOBAL to introduce itself.

**TÜRKAK Accreditation Mark:** The symbol used by Türkak-accredited bodies to show their accreditation status. Accreditation Mark consists of the accreditation area, number of the accredited standard and the accreditation number of the accredited body.

The principles of usage and the symbol of the accreditation mark to be used by TÜRKAK- accredited certification bodies, have been issued by TÜRKAK (as indicated in document R10.06).

## 3. RELEVANT DOCUMENTS AND REFERENCES

R10.06 Requirements for TÜRKAK-Accredited Bodies using “TÜRKAK Accreditation Mark”

## 4. GENERAL

### 4.1. Use of Certification

A certificate issued by IFC-GLOBAL cannot be used by producers/ producer organizations/entrepreneurs that are not included within the approved scopes of the certification.

### 4.2. Use of Conformity Marks

#### 4.2.1 Use of IFC GLOBAL Logo

IFC-GLOBAL- certified companies conformity mark (Logo ) is granted under licence to those producers/ producer organizations/entrepreneurs who have obtained certification by IFC-GLOBAL after successful assessment to the applicable standard.

IFC-GLOBAL logo;

- -May be used on the outer package of the products made from materials such as cardboard, etc.
- -May be used in the promotional/publicity materials, legal documents, advertisement brochures of

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the producers/ producer organizations/ entrepreneurs .

The IFC-GLOBAL logo can be used in the following shape, color, size (proportionally) and on a white background.



GENEL AMAÇLI LOGO

Regarding the logo design to be used, IFC-GLOBAL logo may only be used after the permission is granted by IFC-GLOBAL.

Upon request, the IFC-GLOBAL logo shall be sent to the relevant bodies electronically, Also, the IFC-GLOBAL logo can be found on the IFC-GLOBAL website.

IFC-GLOBAL logo shall only be used by producers/ producer organizations/entrepreneurs for the activities within their approved scopes of the certification.

Labels of the products certified by IFC-GLOBAL shall comply with the provisions of the Regulation on Labelling, Turkish Food Codex published in the Official Gazette dated 29/12/2011 and numbered 28157 with third repetition. Labeling includes the following information:

- Definition of the certified customer ,
- IFC-GLOBAL (body issuing the certificate) name, number and product certification number .

IFC-GLOBAL logo cannot be used by producers/ producer organizations/entrepreneurs that are not included within the approved scopes of the certification.

If an accredited certificate holder (producers/ producer organizations/entrepreneurs) fails to comply with these regulations or uses the logos in any misleading manner, IFC-GLOBAL reserves the right to withdraw or cancel its certificate terminating the contract.

Upon expiration, suspension or withdrawal of certification, the certificate holder (producers/ producer organizations/entrepreneurs) shall immediately cease to use the logos.

The certified producers/producer organizations/entrepreneurs are obliged to comply with the provisions of these instructions as long as their certification continues in effect. Such action could include requests for correction and corrective action, suspension, withdrawal of certification and, if necessary, legal action.

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## 5.Introduction

### 5.1 About the Standards Logo Use Specifications

The purpose of this document is to provide companies with clear guidelines for the use of all Textile Exchange Standards logos. The specifications outlined in this document are particularly relevant to graphic designers, art directors, marketing professionals, or anyone with responsibly for creating artwork for claims relating to Textile Exchange Standards.



This document supplements [TE-301 Standards Claims Policy](#) and all requirements within the policy must be read and understood thoroughly before applying a Standard logo.

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## 5.2 About Textile Exchange



Textile Exchange is a global nonprofit that creates leaders in the sustainable fiber and materials industry. The organization develops, manages, and promotes a suite of leading industry standards as well as collects and publishes vital industry data and insights that enable brands and retailers to measure, manage, and track their use of preferred fiber and materials.

With a membership that represents leading brands, retailers, and suppliers, Textile Exchange has, for years, been positively impacting climate through accelerating the use of preferred fibers across the global textile industry and is now making it an imperative goal through its 2030 Strategy: Climate+. Under the Climate+ strategic direction, Textile Exchange will be the driving force for urgent climate action with a goal of 45% reduced CO2 emissions from textile fiber and material production by 2030.

## 5.3 Logo Use Authorization

The Standards logos are proprietary and for any authorized use and/or display; all logo use shall conform with the guidelines described in this document.

The Textile Exchange Standards logos are the intellectual property of Textile Exchange, who reserves all rights in relation thereto. Unauthorized display, copy, and/or use of any Standard logo without prior authorization, is strictly prohibited.

Any organization that uses a Standards logo shall do so in agreement with logo use terms and conditions through Textile Exchange (in the case of registering commitments – [see Section A](#)) or a licensing agreement with a certification body (CB), as applicable.

Certification bodies with a valid licensing contract with Textile Exchange will sublicense the right to use the applicable Standard logo(s) upon request/approval for all assured claims ([Section B](#)), in compliance with the requirements in this policy.

Textile Exchange reserves the right to take legal action against any party that uses, displays, and/or copies any Standard logo without prior authorization. Incidents of unlicensed or improper

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use of any Standards logo(s) will be handled in accordance with [ASR-110 Complaints and Feedback Policy](#) and the terms outlined in this document.

## 6. Section A - Logo Guidelines

The below general guidelines apply to the use of all Textile Exchange Standards logos.

### A1. Distribution and File Formats

**A1.1** Textile Exchange only distributes Standards logos to certification bodies that have been approved to provide certification services. Companies should contact a certification body for copies of the logo(s).

**A1.1.1** For assured claims, organizations should contact their certification body or the certification body of their direct suppliers for copies of the relevant Standard logo. (see Section B – Assured Claims in [TE-301 Standards Claims Policy](#) for information on making assured claims)

**A1.1.2** For all other claim categories, you may obtain the relevant Standard logo by registering a commitment to a Standard(s) through the [online registration form](#) or through a separate agreement with Textile Exchange.

**NOTE:** The claim approval or registration process for each claim category is described at the end of each category section in [TE-301 Standards Claims Policy](#).

**A1.2** The Standard logo shall be from the original design files. The below formats are provided.

**A1.2.1** EPS: Best for printing and high-resolution production.

**A1.2.2** PNG: Good for use on-screen, websites, presentations, Word documents, and other low-resolution applications.

**A1.2.3** JPG: Same uses as a PNG, but of a lower quality and faster loading time.

**A1.3** The Textile Exchange copyright symbol shall appear on all usage of a Standard logo, with the exception of assured product-related claims, which may use the non-

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copyrighted logos distributed by certification bodies.



## A2. Size and Position

**A2.1** The Standard logo and all wording therein shall be of a size large enough to be clear and legible.

**A2.1.1** The OCS, RCS, RDS, RWS, RMS, and RAS logos shall not be less than 10 mm or 0.39 inches in diameter.

**A2.1.2** The GRS and CCS logos shall not be less than 15 mm or 0.59 inches in diameter. (Note: Diagram below is not shown to scale)

### A2.2



Adequate space of approximately 20% of the width of the mark shall be left around the logo. The logo shall not overlap with any other logos or text.

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**A2.3** Fonts for text claims accompanying the logo shall be clear and legible, and set to an appropriate size for the place that it is printed (e.g. labels, hangtags).

**A2.4** The Standard logo shall be kept at a reasonable distance from any other logo, image, statement, or claim that does not refer to the Standard.

See examples:

**Allowed**



RWS Certified Wool  
ABC 12345678


**Not Allowed (quality claim is not  
associated with the Responsible Wool  
Standard)**



RWS Certified  
First-Class Quality Wool

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IFC Global Sertifikasyon Muayene ve Eğitim Hizmetleri Anonim Şirketi	
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### A2.5

A Standard logo may only be used on reusable product packaging or removeable hangtags if the packaging or hangtag itself is certified to the relevant Standard (e.g. a GRS certified polybag or RCS certified recycled paper hangtag).

**NOTE:** Standard logo stencils for the RAF standards (RWS, RMS, and RAS) may be used on bags or bales used to carry certified raw material only (e.g. wool bales, bags of down). Certified organizations shall contact their certification body to obtain the associated standard logo stencil files. Please see C1.3.1 for more details on the use of stencils.

**A2.5.1** In this case, along with the other required information described in Section B – Product-Related Claims in the [TE-301 Standards Claims Policy](#), a clear statement to identify the packaging or tag as the certified product (e.g. “GRS certified polybag” printed on the bag or “This tag is made from RCS certified recycled paper”) shall be included near the logo.

### A2.6

The URL for the relevant Standard or [TextileExchange.org/Standards](http://TextileExchange.org/Standards) shall be embedded (i.e. added as a hyperlink) in the image of all digital uses of the Standard logo(s).

**A2.6.1** An organization may embed a link to a company webpage with content related to the relevant Standard, provided the URL for the relevant Standard appears somewhere on that webpage.

## A3. Placement of Allowed Language

### A3.1

The allowed language shall be kept at a reasonable distance from other product or content claims that do not refer to the Standard.

### A3.2

Where logo use is permitted, the allowed language shall appear near the relevant Standard logo. Recommended placement of the allowed language is directly below or to the side of the logo.

**NOTE:** In some instances of product-related claims, the allowed language may be permitted to appear in a different location from the logo. (see B3.11.1 and B3.12 in [TE-301 Standards Claims Policy](#))

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**Examples of Placement of Allowed**

A



100% RWS  
Wool  
Certified by ABC

B.



The outer shell of this raincoat  
contains 85% RCS certified recycled  
polyester.

C.

We are certified to  
the GRS, which  
certifies recycled  
material from the



D



ABC Brand is committed to  
sourcing  
100% of our down from RDS

In the above examples: A. is a product-related claim, B. is a product-related claim, C. is a claim by certified

## 7. Section B - Approved Colors

All Textile Exchange Standard logos come in color, black, white, and grayscale versions for different applications.

### B1. Color Logos



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Color	Pantone	CMYK	RGB	Hex
Blue	4152 C	96,66,12,0	17,86,151	115697
Dark Gray	446 C	0,0,0,85	65,65,67	424143
Mid Gray	4278 C	0,0,0,60	127,130,133	7F8285
Light Gray	663 C	0,0,0,12	234,234,234	EAEAEA



Color	Pantone	CMYK	RGB	Hex
Green	2418 C	86,16,100,3	10,142,57	0A8E39
Warm Gray	4287 C	0,10,0,85	72,68,68	4A4545
White	n/a	0,0,0,0	255,255,255	FFFFFF



Color	Pantone	CMYK	RGB	Hex
Teal	2231 C	100,0,31,23	0,130,148	008294
Warm Gray	4287 C	0,10,0,85	72,68,68	4A4545
White	n/a	0,0,0,0	255,255,255	FFFFFF

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Color	Pantone	CMYK	RGB	Hex
Teal	2231 C	100,0,31,23	0,130,148	008294
Light Teal	630 C	57,0,15,0	110,194,216	6EC2D8
Black	Black 6 C	0,0,0,100	3,4,5	030304

**NOTE:** The color versions of the circular Standards logos (OCS 100, OCS Blended, RCS 100, RCS Blended, RDS, RWS, RMS, and RAS) do not have transparent backgrounds.

## B2. White Logos



Standard	Color	Pantone	CMYK	RGB	Hex
All	<input type="checkbox"/> White	n/a	0,0,0,0	255,255,255	FFFFFF

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### B3. Black Logos

Standard	Color	Pantone	CMYK	RGB	Hex
All		Black 6 C	0,0,0,100	3,4,5	030304



### B4. Grayscale Logos



Standard	Color	Pantone	CMYK	RGB	Hex	
*		Dark Gray	446 C	0,0,0,85	65,65,67	424143
All**		Mid Gray	4278 C	0,0,0,60	127,130,133	7F8285
CCS only		Light Gray	663 C	0,0,0,12	234,234,234	EAEAEA

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\*Dark Gray is used for GRS, OCS 100, OCS Blended, RCS 100, RCS Blended, and CCS only  
\*\*RDS, RMS, RWS, and RAS use Mid Gray only

## 8. Section C - Logo Application

### C1. General Guidelines

**C1.1** The appropriate logo color shall be used for the background it is applied to.

**C1.1.1** Whenever possible, the color version of the relevant Standard logo should be used.

**C1.1.2** When applying over a darker background, the white version of the relevant Standard logo should be used.

**NOTE:** The white Standard logo is reversed out (transparent) to increase contrast with the background behind it.

**C1.1.3** When color printing is not available, the grayscale, black, or white versions of the relevant Standard logo may be used.

**C1.1.4** When only black and white or single-color printing is available, the black or white versions of the relevant Standard logo may be used.

**C1.2** Standards logos shall be applied to backgrounds with sufficient contrast for optimal visibility. Any color background may be used, provided there is sufficient contrast.



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**NOTE:** Special precautions should be taken when applying the CCS or GRS logos as they may blend into the background more easily



**C1.3** Standards logos shall not be modified in any manner (e.g. change approved colors, add transparency to the inside of non-white logos, skew or distort the logo).

**C1.3.1** When applying a Standard logo as a stencil, slight modification and transparency is permitted with single color logos (RWS, RMS, RAS, or RDS), all white logos, or all black logos. Please contact [Claims@TextileExchange.org](mailto:Claims@TextileExchange.org) for more instructions on using stencils.

**NOTE:** Certified organizations shall contact their certification body to obtain the associated standard logo stencil files.

**C1.3.2** In cases where a Standard logo is permanently affixed to the inside of a product (e.g. sewn-in or heat transferred labels), and use of the approved logo colors is not possible due to printing limitations or technical issues, slight color modification of the logo may be permitted on a case-by-case basis at the discretion of the certification body and/or Textile Exchange



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## 9. COSMOS LABELLING

### 9.1 General Rules

This guide is intended to give guidance on satisfying the minimum requirements for labelling products according to the COSMOS-standard as from time to time amended.

### 9.2 Products under organic certification:

- must be labelled with the signature ‘COSMOS ORGANIC’ in conjunction with the seal of the COSMOS-standard AISBL member organisation as detailed in the Labelling Guide
- must indicate the certification body on the label
- must indicate on the label the percentage of organic origin ingredients by weight in the total product, as “x% organic of total”
- may also indicate the percentage of organic origin ingredients by weight in the total product without water and minerals (as defined in 6.2.1 and 6.2.2), as “y% organic of total minus water and minerals”

Note: you may give prominence to either of the above percentage indications.

- must indicate the percentage of natural origin ingredients by weight in the total product, as “x% natural origin of total”
- must indicate organic ingredients and those made from organic raw materials in the INCI list. This should be limited to the wording: “from organic agriculture” for physically processed agro-ingredients and “made using organic ingredients” for chemically processed agro-ingredients or similar expressions using the same text as used for the INCI list.

The product must not be called “organic” , for example, “organic shampoo” , unless it is at least 95% organic, measured as a percentage of the total product.

For products that are 100% organic or 100% natural origin, the indication of the percentage natural origin is not obligatory.

In case of conflict with national laws, products can indicate the percentage of organic origin ingredients by weight in the total product, as “x% certified ingredients of total”

### 9.3.Cosmos Organic

The COSMOS ORGANIC signature must:

- only be used with products under organic certification of the COSMOS-standard;
- only appear in combination with the seal or logo of an association, standards organisation or certification body that is a member (or associate member) of the COSMOS-standard AISBL and under the auspices of which the product has been certified;
- be written in capitals on two lines, both in the same size, width and colour and in the font ‘Verdana Regular’ ;
- be the same width as the associated logo with a gap of 1/10 the width between logo and signature;

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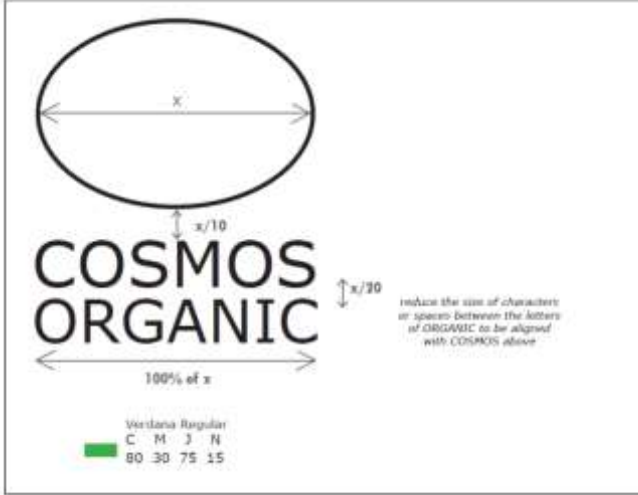


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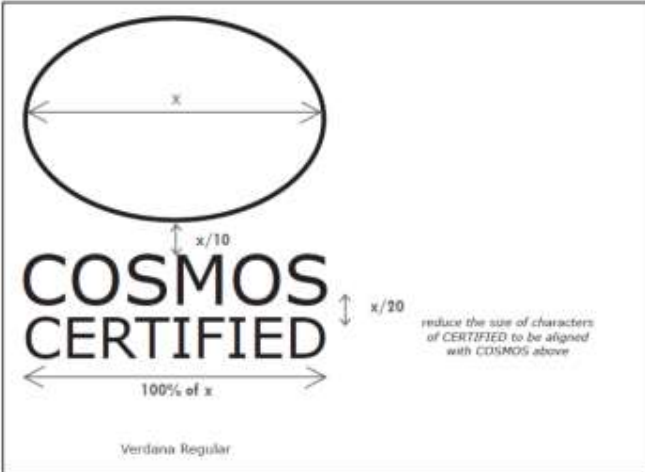
- be either green (see specifications at the end) or any other color which ensures sufficient visibility;
- if the term “organic” is in conflict with relevant national law, it is permitted to use instead the term “certified” .

It is recommended that the signature and associated logo appear on the front of the pack in a clear and prominent position.

The certification body must be mentioned elsewhere on the label if its logo does not appear in combination with the COSMOS ORGANIC signature.



The alternative mention below is allowed only in countries where there are regulatory restrictions. If same products are sold in other countries, dedicated labels must be created with the usual requirements.



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### 10.Products under natural certification:

- must be labelled with the signature ‘COSMOS NATURAL’ in conjunction with the seal of the COSMOS-standard AISBL member organisation as detailed in the Labelling Guide
- must indicate the certification body on the label
- must indicate the percentage of natural origin ingredients by weight in the total product, as “x% natural origin of total”
- may indicate organic ingredients and those made from organic raw materials in the INCI list. This must be limited to the wording: “from organic agriculture” for physically processed agro-ingredients and “made using organic ingredients” for chemically processed agro-ingredients or similar expressions using the same text as used for the INCI list
- may indicate the percentage of organic origin ingredients by weight in the total product, as “x% organic of total”
- may indicate the percentage of organic origin ingredients by weight in the total product without water and minerals (as defined in 6.2.1 and 6.2.2), as “y% organic of total minus water and minerals” .

Organic claims on the front of the packaging are limited to the organic content of the total product and the organic ingredient(s) concerned, and must:

- appear in text that is no more prominent than the smallest text on the front of the packaging
- appear in conjunction with the COSMOS NATURAL signature (which must therefore also be on the front and in accordance with the first bullet of the paragraph above), and
- the organic ingredients concerned are also identified in the INCI list (in accordance with the third bullet of the paragraph above).

For products that are 100% natural origin, the indication of the percentage natural origin is not obligatory.

#### 10.1 Cosmos Natural

The COSMOS NATURAL signature must:

- only be used with cosmetic products under natural certification of the COSMOSstandard;
- only appear in combination with the seal or logo of an association, standards organisation or certification body that is a member (or associate member) of the COSMOS-standard AISBL and under the auspices of which the product has been certified;
- be written in capitals on two lines, both in the same size, width and colour and in the font ‘Verdana Regular’ ;
- be the same width as the associated logo with a gap of 1/10 the width between logo and signature;
- be either blue (see specifications at the end) or any other color which ensures sufficient visibility, but it must not be green;
- if the term “natural” is in conflict with relevant national law, it is permitted to use instead the term “certified” .

The associated logo or seal must not include the word ‘organic’ or its derivatives, such as

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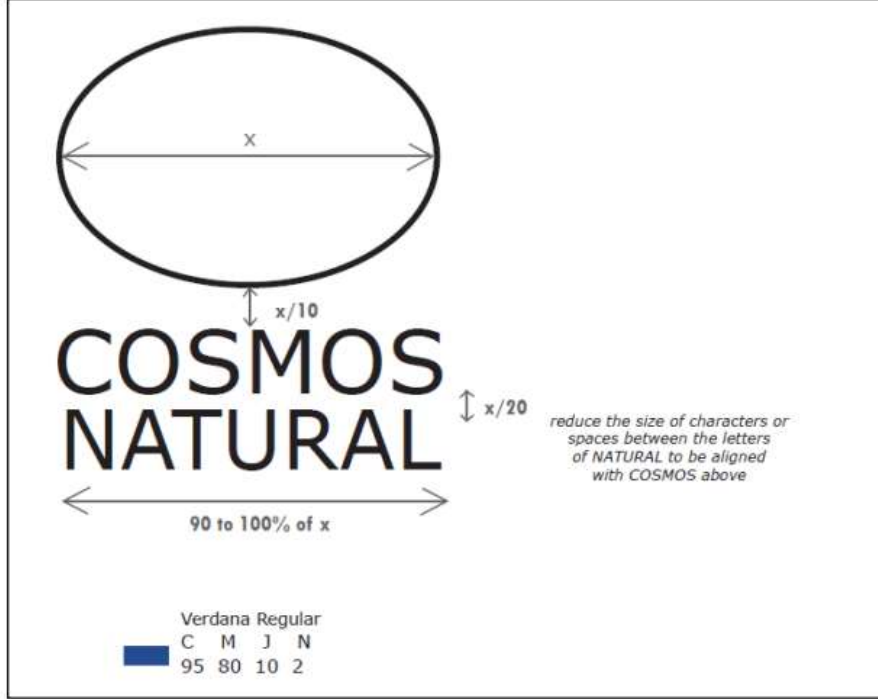
Hazırlayan-Prepared	Onay-Approved
Yönetim Temsilcisi- Management Representative	Genel Müdür-General Manager

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‘eco’ , ‘bio’ .

It is recommended that the signature and associated logo appear on the front of the pack in a clear and prominent position.

The certification body must be mentioned elsewhere on the label if its logo does not appear in combination with the COSMOS NATURAL signature



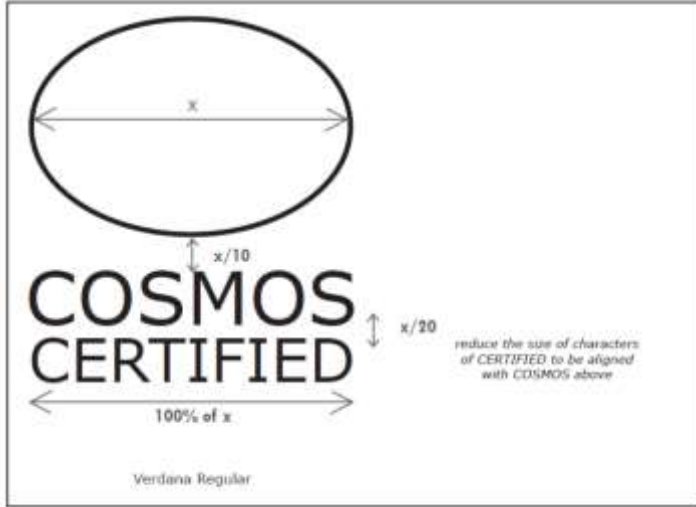
The alternative mention below is allowed only in countries where there are regulatory restrictions. If same products are sold in other countries, dedicated labels must be created with the usual requirements.

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### 11. For ingredients with organic content

Ingredients under organic certification (as per 6.2.3 and 6.2.4):

- must be labelled with the signature ‘COSMOS CERTIFIED’ in conjunction with the seal of the COSMOS-standard AISBL member organisation as detailed in the Labelling Guide
- must indicate the certification body on the label
- must indicate clearly on the label and/or appropriate documents the percentage of organic content of the ingredient by weight in the total ingredient, as “x% organic content” .

### 12. Cosmos Certified

The COSMOS CERTIFIED signature must:

- only be used with cosmetic ingredients with organic content that are certified to the COSMOS-standard;
- only appear in combination with the seal or logo of an association, standards organisation or certification body that is a member (or associate member) of the COSMOS-standard AISBL and under the auspices of which the ingredient has been certified;
- be written in capitals on two lines, both of the same width and colour and in the font ‘Verdana Regular’ ;
- be the same width as the associated logo with a gap of 1/10 the width between logo and signature;
- be either black or white or the same colour as the associated logo or other colour by special permission, but it must not be green or blue.

It is recommended that the signature and associated logo appear on the front of the pack in a clear and prominent position.

The certification body must be mentioned elsewhere on the label if its logo does not appear in combination with the COSMOS CERTIFIED signature.

If the ingredient is (or can be) certified as a cosmetic product, it may display the COSMOS ORGANIC or COSMOS NATURAL signature (as appropriate), instead of COSMOS

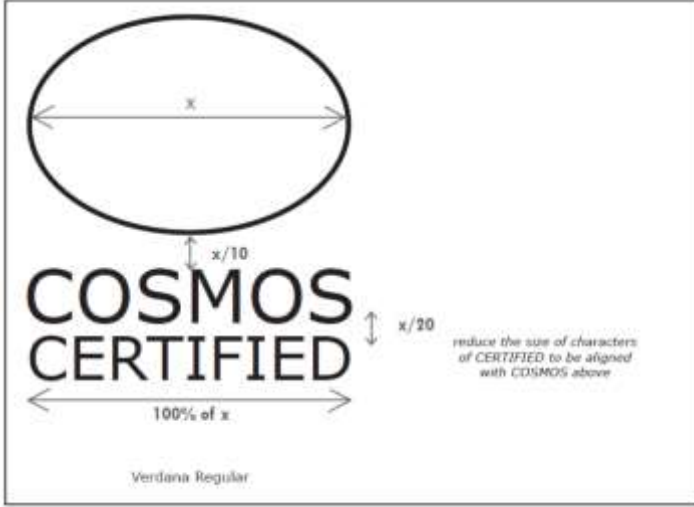
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CERTIFIED.



### 13. For raw materials with no organic content

Raw materials with no organic content that are approved (as per 6.2.2, 6.2.3 and 6.2.4):

- may be labelled with the signature ‘COSMOS APPROVED’ in conjunction with the seal of the COSMOS-standard AISBL member organisation as detailed in the Labelling Guide
- may indicate the certification body on the label
- must make no reference on the label or on relevant documents to the term certified or to organic.

### 14. Cosmos Approved

The COSMOS APPROVED signature is not obligatory, but if used it must:

- only be used with cosmetic ingredients with no organic content that are approved for use in products certified to the COSMOS-standard;
- only appear in combination with the seal or logo of an association, standards organisation or certification body that is a member (or associate member) of the COSMOS-standard AISBL and under the auspices of which the ingredient has been approved;
- be written in capitals on two lines, both of the same width and colour and in the font ‘Verdana Regular’ ;
- be the same width as the associated logo with a gap of 1/10 the width between logo and signature;
- be either black or white or the same colour as the associated logo or other colour by special permission, but it must not be green or blue.

The associated logo or seal must not include the word ‘organic’ or its derivatives, such as ‘eco’ , ‘bio’ .

If used, it is recommended that the signature and associated logo appear on the front of

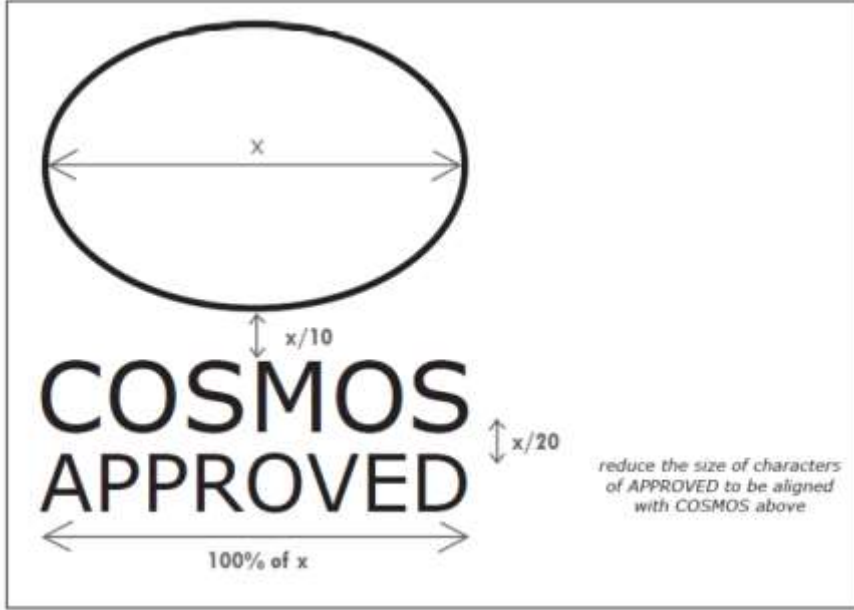
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the pack in a clear and prominent position.

Ingredients with no organic content must be approved as acceptable for use according to the COSMOS-standard. This approval requires provision of all necessary information to the certification body but it is not a full inspection and certification. Therefore, the labelling of such ingredients must not state or indicate that the ingredient is certified according to the COSMOS-standard and must not include the COSMOS ORGANIC, COSMOS NATURAL or COSMOS CERTIFIED signatures.

**- REVİZYON BİLGİLERİ**

Rev. No	Revizyon Tarihi	Revizyon Açıklaması
0	-	İlk yayın.
1	22.04.2022	TE-302 V.1.2 ye göre revize edildi.

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